



**KEECH
HOSPICE.**♥

Fundraise for Keech and make the difference

Your guide to supporting adults and children with
life-limiting conditions



Registered Charity Number: 1035089

Welcome

to your fundraising pack

Thank you for supporting Keech Hospice

Your decision to fundraise means the world to us. Together, we can ensure adults and children with life-limiting conditions receive the specialist care they deserve. Whether you're looking to host a tea party, take on a challenge, or organise a community event, this pack will help you to get started.

About Keech Hospice

Keech Hospice provides free specialist palliative and end-of-life care for people of all ages. We support adults in Bedfordshire. Children and their families in Bedfordshire, Hertfordshire, and Milton Keynes. At home, in hospice, or wherever we're needed.

As a charity, we rely on our local community and supporters for around 70% of our funding. This means we need to raise around £8 million every year to provide our care services.

Our Impact

The difference our supporters make

Your support is at the heart of everything we do at Keech Hospice

- Last year, we cared for 2143 people, 1808 adults and children and 339 loved ones
- Our services saved the NHS over £6.5m
- Our Retail estate contributed over £1.8m to support our care service
- 1,400 volunteers continued to help us make the difference

Help us continue our care

£28

could help a **child enjoy themselves in a safe, caring environment**, creating moments of joy and respite for the whole family.

£48

could pay for a **session of music therapy** to help a patient and their loved ones communicate difficult thoughts and feelings.

£74

could help someone **receive specialist nursing care**, enabling them to remain pain-free at the end of their life.

Help Us

make the difference when it matters most

Your fundraising directly supports essential services like:

- Specialist medical care: helping patients manage pain and improve their quality of life.
- Family support services: providing bereavement counselling, financial advice, and emotional support.
- Therapy and wellbeing sessions: enabling patients and loved ones to enjoy meaningful moments together.



“Because of you, our patients and their families receive the care, comfort, and dignity they deserve during life’s most challenging times. Your support ensures we can continue making the difference when it matters most.”

Our Stories

from who we're supporting

Finding strength in family: Amelia's story

When Amelia was diagnosed with Nemaline Myopathy Type 2, her family faced a world of challenges. Keech provided a sanctuary of understanding, hope, and support, transforming their journey into one of love and cherished moments.

Scan to read Amelia's full story



Facing MND with support and strength: David's story

After a diagnosis of Motor Neurone Disease, David found Keech's care invaluable. From hydrotherapy to tailored occupational therapy, Keech helped David, and his wife Sonia live fully, even in the face of uncertainty.

Scan to read David's full story



Fundraising

ideas to get you started

Whether you want a fun, simple event or an adventurous challenge, here are some ideas to inspire you:

Host a tea party: have a “Cuppa for Keech” with friends, family, or colleagues and ask for donations in exchange for tea and treats.

Organise a quiz night: bring your community together for an evening of brain-teasing fun while raising funds.

Take on a sponsored challenge: whether it’s running a marathon, climbing a mountain, or doing a daring skydive, challenge yourself for a great cause.

Hold a raffle or auction: request prizes from local businesses and engage your community while raising funds.



How Keech

can support your event

We're here to help make your event a success

To make your fundraiser extra special, we can provide:

- **Keech bunting:** add some colourful flair to your venue
- **Balloons:** create a celebratory atmosphere
- **Collection pots and buckets:** collect donations securely
- **Keech t-shirts:** raise awareness and show your support
- **In aid of Keech logo:** feature our logo on your event flyers and banners

Please get in touch and tell us about your fundraising and we'll ensure you're equipped to host an unforgettable event.

01582 707940

letmehelp@keech.org.uk

www.keech.org.uk/fundraising

Fundraising

top tips

Tips for fundraising success in 4 simple steps:

1. Set a goal

Share your fundraising target and explain the difference it will make.

2. Promote your event

Talk to us about setting up an online giving page. Use posters, flyers and social media to spread the word.

3. Make it memorable

Fun and engaging events draw more support.

4. Thank your supporters

Show your appreciation — it makes all the difference.

Top Tip

Share your fundraising page around pay day when people might be feeling more generous.



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it matters most.**