

Fundraising ideas

The Classics

These tried-and-tested fundraising ideas are always a winner—perfect whether you've got weeks to plan or just a few days to pull something together

Sales

Simple to organise and great for bringing people together while raising money.

- **Cake Sale** - Sell homemade bakes at work, school, or in your community.
- **Jumble Sale** - Turn unwanted items into funds. Ask for donations and sell at low cost.
- **Craft Sale** - Sell handmade goods from jams to jewellery, knitting to candles and cards.
- **Book Sale** - Collect donated books and sell them on at bargain prices.
- **Plant Sale** - Offer plants, seedlings, or herbs, ideal for spring and summer.

Quiz Nights

Fun, social, and competitive—quiz nights are always a hit.

- **General Knowledge Quiz** - A crowd-pleaser. Charge per team and offer a small prize.
- **Specialist Topic Quiz** - Tailor your quiz to a specific interest, music, films, sport, or even a popular TV show. Great for themed events or niche groups.
- **Workplace or Pub Quiz** - Host your own or add a charity round to an existing quiz night.
- **Virtual Quiz Night** - Host online using video platforms to include friends, family, or colleagues from different locations.
- **Quiz League or Series** - Run a weekly or monthly quiz with a leaderboard

Celebrations

Turn life's special moments into meaningful fundraising opportunities.

- **Birthday Fundraiser** - Set up a Facebook fundraiser and ask for donations instead of gifts, it's so quick and easy.
- **Weddings and Big Events** - Donating to Keech Hospice in place of wedding favours, or ask guests for donations instead of gifts.
- **Anniversaries** - Celebrate milestone anniversaries by asking for donations instead of presents.
- **Baby Showers or Christenings** - Invite guests to make a small donation in place of gifts or party extras.

Keep it safe

Don't forget what ever you do with food you always need to keep in safe and legal. More useful information can be found via:

Food Standards Agency:

[Providing food at community and charity events](#) | [Food Standards Agency](#)

Fundraising Regulator:

[Community Fundraising and Events](#) | [Fundraising Regulator](#)

Sweepstakes

Easy to run and always popular - perfect for sports fans and friendly competition.

- **Football Tournaments** - Run a sweepstake for major tournaments like the World Cup or Euros.
- **Grand National** - A classic sweepstake—draw a horse and cheer it on.
- **New Year's Resolution Challenge** - A fun twist -participants pick who they think will give up their resolution first.
- **Office Milestones** - Guess the date of a big event like a project end date.
- **TV Show Sweepstakes** - Run a sweepstake for popular shows.
- **Sporting Seasons** - Predict league winners, top scorers, or final standings across a season.